

81st Year, No. 1 Fort Worth, Texas, Thursday, January 6, 1977 Twenty-Four Pages

POLITICAL PROMISES & NEW YEAR RESOLUTIONS . .

Th other day N.Y. Mayor Aurnham Beame joined the troupe of Democratic Pilgrims to our latest Mecca—commonly known as Plains, Ga.—after a session with Carter Beame beamed, as the Pres-Elect assured the world hunk-nuptery for New York—was no solution. As usual, Jimmy left the details for a later date, but this promise was just one more added to what has to be the longest laundry list any inboud President ever rang up.

The Labor Boys are in some kind of snit because the whnmen & blacks like not put pressore on to assure Dunlop's selection as Secy. of Labor—and there are some rumblings that the females and blacks may git likewise. Labor efforts on some of their legislative fronts.

Ed Note: Third in a series. This article presents a look at how the proposed beef market development plan would build a better climate for beef sales through more effective communications.

The definition of beef marketing is simple enough.

It's all those business activities that move beef from the hoof to the table. But while the definition might be

(CONT. ON PAGE 21)

Anaerillo, Jan. 3 (F-S) — Trade very slow throughout the Panhandle area early Monday. Slaughter Steers and heifers steady. Steers 1,500; head and mostly choice 65-75 percent choice 2 1/2 1050-1100 lbs. 40.00-40.50, bulk 40.00. Mixed good and choice 2-4 1050-1100 lbs. 39.50. Couple loads good and choice 2-3 1150 lb. Holsteins 37.00. Heifers 550; Good and mostly choice 2-4 850-975 lbs. 37.75-38.00.

Trade was moderate throughout the Panhandle area Thursday and over the long weekend. Slaughter steers and heifers firm. Steers, 6,800; Good and mostly choice 65-90 percent choice 2 1/2 1000-1175 lbs. 40.00-40.50, bulk 40.00. 7 loads mostly choice 3-4 1300 lbs. 39.00. Mixed good and choice 2-3 1050-1100 lbs. 39.25-39.50. 1,500 head on rail basis. Heifers 1,200; Good and mostly choice 2-4 900-950 lbs. 37.00-38.00. Several loads good and choice 3-4 925-950 lbs. 37.00, 200 on rail basis.

Dodge City, Jan. 3 (USDA) — Trade slow. Few sales slaughter steers and heifers fully eaten. Steers 2,501; Choice 2-4, mostly 3 1100-1225 lbs. 39.25-40.00. Mixed good and choice 2-4 900-1050 lbs. 39.50-40.25; couple loads choice with end good 1100 lb. Holsteins 35.00. Heifers 1,100; Choice 2-4 925-975 lbs. 38.00-38.50, later price Monday; few choice with end good

925-1050 lbs. 38.50-37.25.

Wichita, Jan. 3 (USDA) — Slaughter steers and heifers firm. Choice 2-4 to 50 higher. "Bulk" slow over weekend and early Monday. Steers 2,200; Choice 2-4 mostly 3 1075-1200 lbs. 39.50 to mostly 40.00, several loads 40.50. Choice end of good 2-4 mostly 3 1075-1150 lbs. 39.00-38.50. Heifers 1,050; Average not high choice including prime 2-4 975-1000 lbs. 38.50-39.00. Choice 2-4 mostly 3 925-975 lbs. 38.00-38.50. Mostly choice end of good 2-4 1000-1050 lbs. 37.50.

Eastern Nebraska Feedlot Sales, Jan. 3 (F-S) — Confirmed 8,900. Live sales, 75 pct. of volume, steers and heifers little changed. Steers: Majorities 60-80 pct. choice, balance good 1 1000-1275 lbs. 39.50-40.00, small volume 70-90 pct. choice 3-4 1100-1225 lbs. 40.00-40.50 delivered. Heifers: Mixed good to 60-75 pct. choice 2-4 850-1050 lbs. 37.00-38.25. Bulk volume 60-75 pct. choice 2-3 900-1050 lbs. 39.00-39.00. Dressed basis, 21 pct. of volume, steady. Weight Only: Steers: Good to prime, mostly choice 600-800 lbs. 2-4 68.50-64.50, mostly 64.00. Weight Only-Heifers: Good to mostly choice 2-3 400-700 lbs. bulked 61.00.

EDITION
will be published
January 20, 1977
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Tommy Brown
2609 N. Main St. P.O. Box 45
Phone: 817/624-7221
Fort Worth, Texas 76106

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Date	Place
Jan. 8—Pybas & Ward Simmental	
Jan. 8—Pines & Pinus Brangus	
Jan. 11—Maryville Special Cow & Heifer	
Jan. 12—Brangus Bull-O-Rama	
Jan. 15—Violeta Beefmaster	
Jan. 15—Bleilerville Brangus	
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Jan. 23—Cawley Brangus	
Jan. 30—Ft. Worth Commercial Hereford Heifer	
Jan. 30—Cowntown Salek Longhorn	
Feb. 11—Gulf Coast Hereford	

Hogs and pigs on December 1, 1976 were estimated at 330,000 head for a 1976 increase of 10% over a year earlier. The crop was 10% above the previous year and 3% above the June 1, 1976 inventory. Most of the increase was attributable to more new but smaller hog farms arising to the Oklahoma Crop and Forestry Experiment Station. About 63,000 head or 16% of the total were being kept for breeding purposes compared with 59,000 head for breeding on June 1, 1976 and on December 1, 1975. Hogs and pigs for market and home use, at 277,000 head, were 10% above a year ago, and 11% above the previous year. Sow farrowing during the December-December period numbered 82,000 head with a

(CONT. ON PAGE 23)

[illegible]

Washington, Dec. 29 (USDA) Commercial production of red meat in the United States totaled almost 1 billion pounds in November, 1974, more than a year ago and 9% above November 1974, according to the Crop Reporting Board. Total red meat production was 1.1 billion pounds in November 1974, up from 1.0 billion in November 1973.

Washington, Dec. 29 — There will be plentiful supplies of suvat at reasonable prices in 1977, the American Meat Institute said today.

Institute President Richard Lyng predicted an increase in pork production over the 1976 level and said that

(CONT. ON PAGE 2)

Around the major terminal markets Monday the hog supply was some 10-20% larger than a week ago and prices were unevenly to sharply off, lighter cuts to prospects with a few humped smaller than last Monday and while prices were mixed, most points posted advances. Price trends, quotations on choice and prime steers and heifers and the mixed good and choice grades, and U.S. 1-3 hogs weighing mostly 200 to 270 pounds included:

Chicago fed cattle 50-100 higher, steers 39.25-41.50 and some heavies to 41.00 and 38.00-39.00; heifers 38.00-39.50 and 36.00-37.50; hogs 36.00-37.00 mixed at 37.00-38.50. Sioux City steers 50-75 up, heifers steady to 50c higher. Steers 39.25-40.25 and 38.25-38.75, heifers 37.25-39.75 and 36.10-37.00. Hogs 50-75c lower at 36.00-36.00.

Portia led cattle 60-75c higher, steers 39.25-41.50 and 38.00-39.50; heifers 37.00-39.00 and 36.00-37.00. Hogs 1.00 lower at 36.00-39.25, select cattle 75-100 higher, steers 39.50-41.75 and 38.50-40.00; heifers 38.00-39.50 and 36.50-38.00. Hogs 1.00 lower at 36.00-39.00.

St. Paul cattle steady to 50c higher, steers 38.50-39.50 and 37.50-38.50; heifers 37.00-37.50 and 35.50-37.00. Hogs 1.00-1.50 lower at 36.00-38.00. Sioux Falls fed cattle steady, steers 38.00-39.50 and 37.50-38.00; heifers 36.50-37.50 and 35.50-36.50. Hogs 25c off at 36.00-38.50.

St. Louis steers steady, heifers firm to 1.00 higher. Steers 38.00-40.00 and

37.00-38.50; heifers 36.00-38.25 and 34.50-36.25. Hogs already to 50c lower at 37.00-39.25. St. Joseph fed cattle steady to 50c under last Monday. Steers 38.00-40.00 and 37.50-38.50; heifers 37.00-38.50 and 35.75-36.50. Hogs 50-75c lower at 37.00-38.00. Kansas City fed cattle 1.00-1.50 lower, steers choice 37.00-38.50 and good 35.00-36.00; choice heifers 36.00-37.50 and good 32.00-35.00. Hogs 50-1.00 lower at 36.00-38.50.

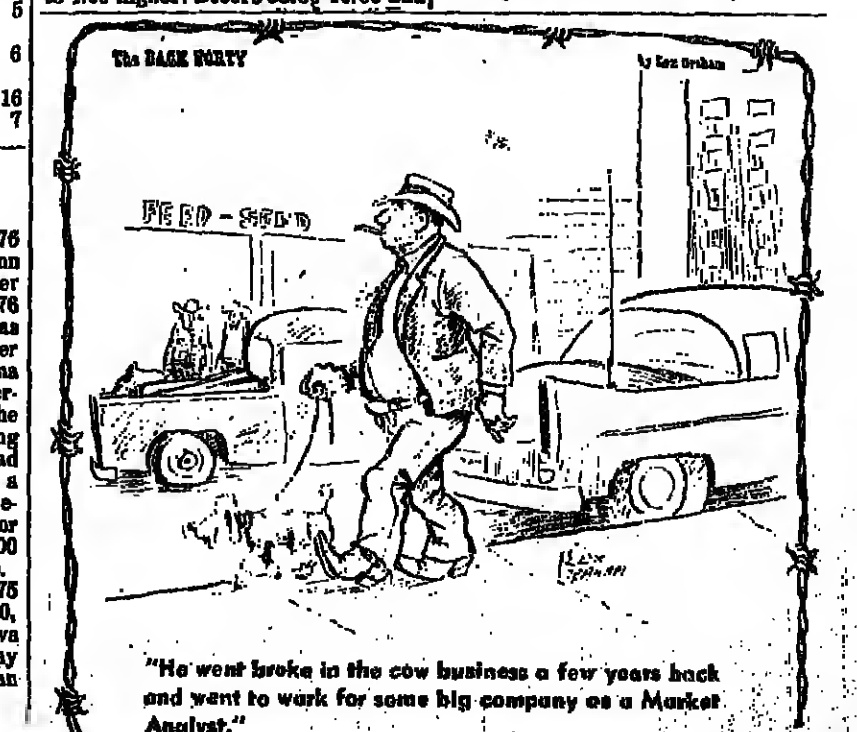
"Rohab '77"
Auction Jan. 8

The West Texas Rehabilitation Center television auction for "Rohab '77" received a tremendous boost this week when the keys and title for a 26 foot PK Free Spirit travel trailer built by the Holiday Rambler Corporation was presented to Shelby V. Smith, Executive Director, by Charles Gleason, manager, Southwest Division of Holiday Rambler Corporation.

Smith stated that this was the largest single gift received to be auctioned on the January 8 telecast. Items, with a total value of almost \$35,000, have been pledged to the Center for the show.

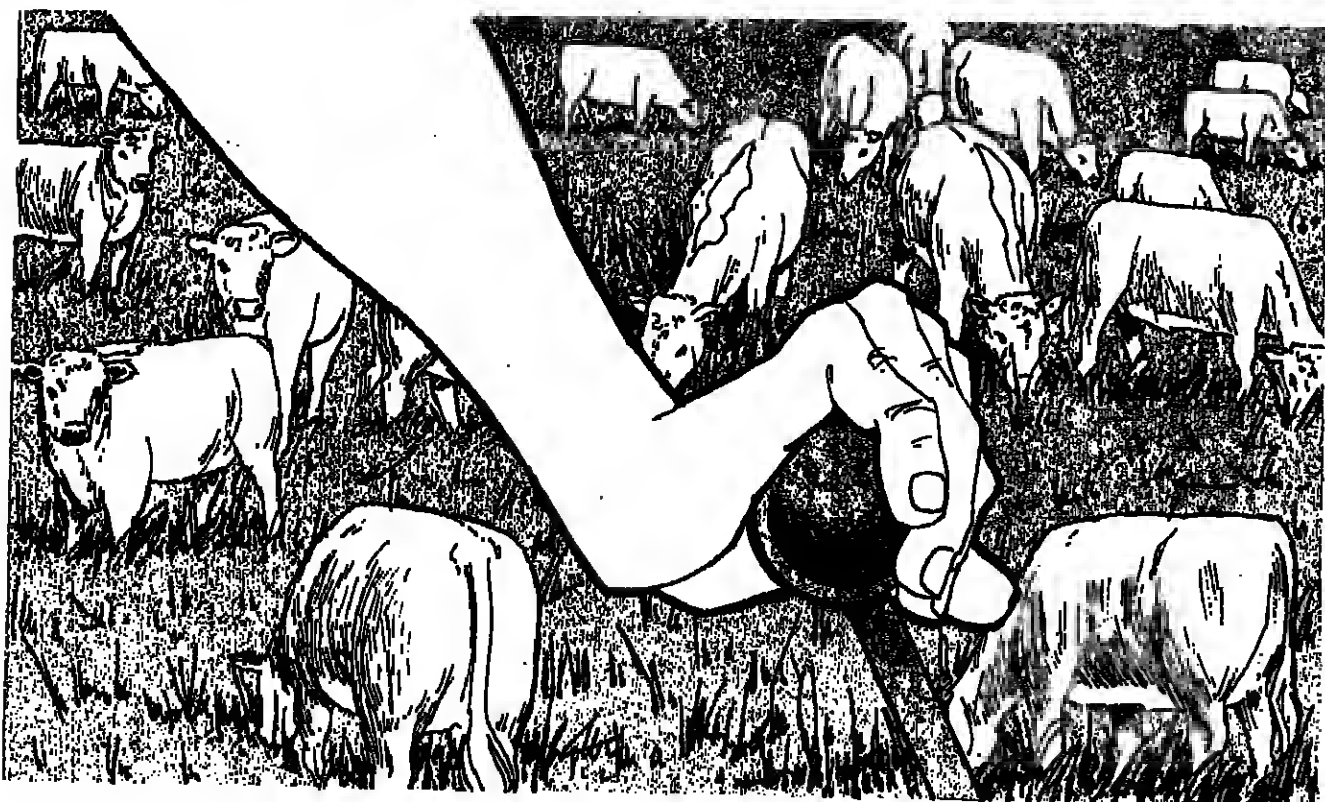
Other items donated to this years Auction Board are Tex Robin of Coleman, 1 pair of hand made boots — Rotolac, sale \$175.00; cattle Incorporated, 1 mile of plastic pipe —

(CONT ON PAGE 18)



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WLR 1-4

SPECIAL STOCKER COW & HEIFER SALE

Saturday, January 29-12 Noon-At Brownwood Cattle Auction

SOME EARLY CONSIGNMENTS:

39 Brahman-cross heifers, 600 lbs.

1 Angus 2-year-old bull

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BROWNWOOD CATTLE AUCTION

BROWNWOOD, TEXAS PHONE 915/646-7591

So. Texas Directs
San Antonio, Dec. 30 (F.S.) — Confirmed 2,537. No slaughter steers offered. Slaughter heifers firm. Heifers: Good and choice 725-775 lbs. 37.50. Six loads 825-850 lbs. 37.50. Good 750-825 lbs. ranged 37.00-37.50.

Hides and Offal
Washington, Dec. 30 (USDA) — The value of hides and offal from the average 1,000 pound slaughter steer for the week ending 1-1-77, was estimated at \$4.03 per 100 pound live weight compared with \$4.12 the previous week and \$3.81 a year ago.

Special Bred Cow And Heifer Sale
Maryville, Jan. 11

Maryville, Mo. — A Special Bred Cow and Heifer Sale is set for Tuesday, January 11, 1977 at the Maryville Livestock Market at Maryville, Mo.

About 2,000 head of cattle will be sold. All cows will be aged, pregnancy tested and meet health requirements of any state. Special features include an offering of 110 head of black-whiteface two-year-old heifers, bred to Angus bulls. 60 head of Sandhill Hereford heifers, bred to Angus bulls, 55 head of three-year-old black-whiteface heifers, bred to Hereford bulls and 85 3-4 year-old Angus cows, pasture bred to Hereford and Angus bulls.

All cows are from Northwest Missouri and Southwest Iowa. There are many consignments of bred heifers from reputation herds in Nebraska, Colorado and the Dakotas.

For information contact Dave Daniel, Manager, Maryville Livestock Market, Maryville, Mo., 816/682-7101.

National Western Simmental Sale

Jan. 22 In Denver

Denver — The 1977 National Western Simmental Sale will be held in the National Western Stock Show's Stadium Arena at 3 p.m., Saturday, Jan. 22.

This greatest set of pureblood Simmental ever offered for sale in America will consist of 125 head of the World's best Simmental including 115 bred and open pureblood females and 70 pureblood bulls. Only pureblood females (7/8ths and above) and 100 percent bulls will be sold.

For information and catalog, contact: Bert & Ruben Reyes, Auctioneering and Sale Management Service, 118 West Nekoma, San Antonio, Texas 78216, phone 512/349-2185; or Henry Elder, 2705 University Drive, Fort Worth, Texas 76109, phone 817/921-3788.

Overheard: "Her doctor recommended she go south — so he could get rid of her."

The 1977 National Western Simmental Sale

THE GREATEST SET OF PUREBLOOD SIMMENTAL EVER OFFERED FOR SALE IN AMERICA.

SATURDAY, JANUARY 22, 1977

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DENVER, COLO.

125 Head of the WORLD'S BEST Simmental

115 Bred and Open Pureblood Females
10 Pureblood Bulls

Only pureblood females (7/8 and above) and 100% pureblood bulls will be sold.

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Nacogdoches, Texas—3 grey
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Tyler, Texas—3 red

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Fort Worth, Texas 76106

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San Angelo Cattle

San Angelo, Dec. 31 (F-S) — Receipts 1,285. Few slaughter calves fully 1.00 higher. Slaughter cows and bulls 2.00-3.00 higher and feeders steady to firm. Slaughter calves: Few good 425-675 lbs. 28.50-32.50. Cows: Utility and commercial 25.50-28.00, few high-dressing 28.00-28.90. Cutter 22.00-26.50, canner 19.00-22.00, few low-dressing 17.00-19.00. Bulls: Yield grade 1 and 2 1200-1800 lbs. 30.00-34.50, with high-dressing individual 85.00 and few low-dressing 27.00-29.50. Feeder Steers: Few choice 450-700 lbs. 85.00-37.00. Good 350-700 lbs. 33.00-35.50, standard 30.00-33.00. Heifers: Choice 350-575 lbs. 29.00-32.00, good 25.50-29.00.

Farmers Advertise Classified

Summit Limousin

Sale Set Jan. 15

At Bennett, Colo.

Bennett, Colo. — The fourth annual Summit Limousin sale will be held Saturday, Jan. 15, 1977, beginning at 8 p.m., at the Premier Breeding Center at Bennett. It is

Cawley Brangus

Bull Sale Set

Jan. 29, Sonora

Sonora, Texas — J. T. and J. F. Cawley will hold the Cawley Ranch Brangus bull sale beginning at 1 p.m., Jan. 29, at the Sonora Auction Barn.

Further information is available from the sales managers, Matt and Ann Syler of Syler Sales Management, Inc., Route 2, Box 35, Burton, Texas 77835, phone 713/280-4400; or from the owners, J. T. and J. F. Cawley, Route 1, Eldorado, Texas, phone 915/858-2277.

Silux Falls Monday

Feeders Sell Higher

Silux Falls, Jan. 3 (URDA) — Receipts 2,500. Feeder steers and heifers steady to 1.00 higher, most upturn on scores under 800 lbs. and heifers. Demand good. Capacity attendance. Feeder Steers: Choice including few prime 350-500 lbs. 37.10-40.75, largely 38.00-40.00, 2 lots choice and prime 425-485 lbs. 42.00. Choice, few prime 500-600 lbs. 37.20-40.30, largely 38.75-40.00. Choice 600-700 lbs. 37.00-40.20, mostly 38.00-39.30; few lots 700-900 lbs. 35.50-37.75; moderate fleshed and fleshy 800-900 lbs. 35.75-38.70; fleshy and partly fattened 900-1050 lbs. 36.00-38.20, including 279 head consignments.

Consignors to the sale include: Longview Limousin & Associates, J. J. "Bud" Prosser, Mead, Colo. 80642, phone 303/635-5304; Waddle Ranch, Bruce Waddle, Roggen, Colo. 80062, phone 303/776-8781; WYCO, Inc., Roger Tunnel, Savery, Wyo. 82332, phone 303/383-2608; and Kirby Briggs, Midland, S.

Dak. 57652, phone 605/667-3294. The sale will be managed by American Cattle Services, Inc., Route 2, Okla., will be the auctioneer; and Chattanooga, Okla. 73528.

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GLENN RABEL

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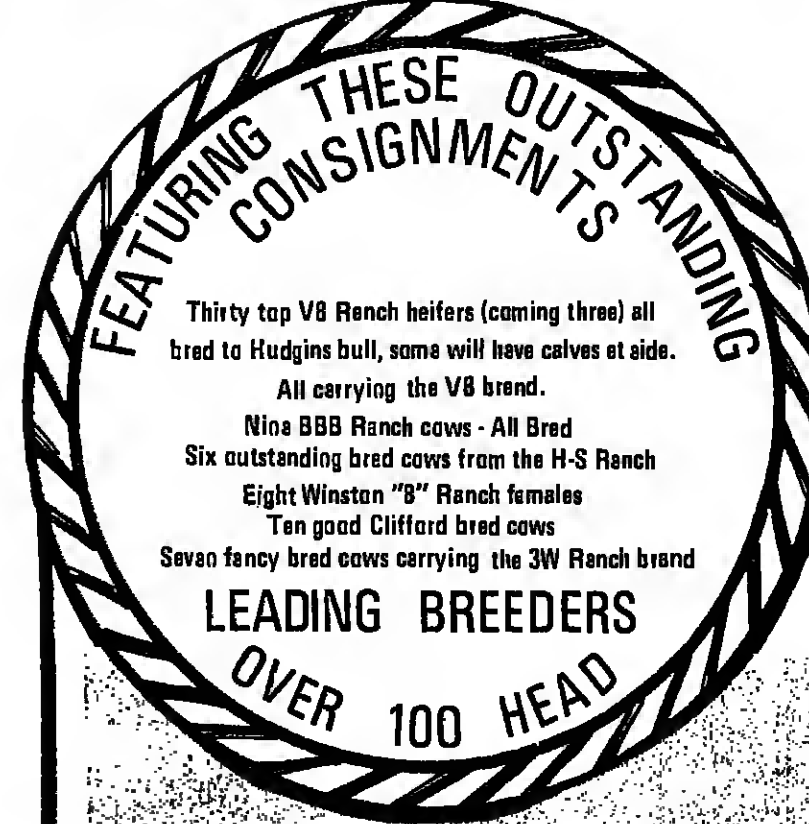
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JANUARY 22, 1977 LUFKIN TEXAS

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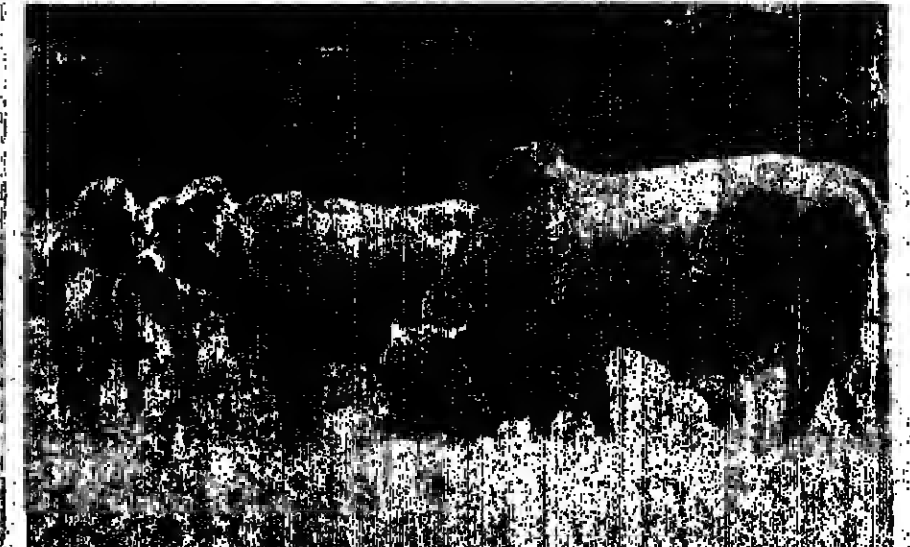
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فكزا من الاصل

TEXAS HEREFORD NEWS

Fort Worth ROM Hereford Show
Dedicated To Jack Turner

Fort Worth — The "Jack Turner Register of Merit Hereford Show" at the Southwestern Exposition and Fair Stock Show beginning at 8 a.m., Monday, Jan. 31, will be a tribute to a long and highly successful career dedicated unselfishly to the Hereford breed of cattle and his fellow breed-

ers by Jack Turner. Born at Hillsboro, Texas, May 25, 1906, Turner was graduated from Hillsboro High School in 1922 and went to Texas A&M where he graduated in 1926. A life-long determination by Turner "to always do the best" (CONT. ON PAGE 6)

Hereford Breeder's Directory

BENTHAM BARN RANCH
Mrs. C. H. Bentham
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250 3-year-old Hereford Bulls, Range
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mercial Herefords, 4-year-olds with
calves.

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Rockbrook Hereford

Bulls Gross \$120,490

Mostalbe, Texas — Jim Stafford's Rockbrook Ranch Hereford bull production sale here Dec. 10 grossed \$120,490 for an average of \$777 on 155 bulls including 10 unregistered ones. The 145 registered bulls averaged \$788 and the unregistered \$693.

Stafford, of Dallas, and his ranch manager, Alex Sakellariadis, were hosts to a good crowd who accepted the bulls readily.

Bobby Foster, Stephenville, bought the three top selling bulls: RBF Lad E46, a son of 28 Lad F85, for \$1,800; another F85 son for \$1,700; and RBF Advance E888, a son of RH Advance B518, for \$1,600. Foster bought six bulls totaling \$8,150 for an average of \$1358.

Minor Davis Farms, Texarkana, paid \$1,475 for RBF Lad E281 and \$1800 for RBF Lad E46. Tom Deen, Cherokee, paid \$1425 for RBF Advance E476; Dr. John Casady, Nacogdoches, paid \$1200 for RBF Li Domino B810 and \$1175 for RBF Lad E79; and OR Ranch, Dallas, paid \$1,200 for RBF Domino E146.

Valley View Farms, Dallas, bought 15 bulls for \$12,260 for an \$817 average; Triangle Ranch, owned by Kenneth Lesley, Stephenville, bought 18 bulls for a total of \$14,650 for an average of \$814; Redding & Redding, Madisonville, bought 11 bulls for \$7,195.

James Steen New AJHA Director

James Steen, 20-year-old son of Mr. and Mrs. Jim Bob Steen, Marfa, has been elected to the board of directors of the American Junior Hereford Association. The AJHA is an 8000 member nation-wide youth affiliate of the American Hereford Association with headquarters in Kansas City, Mo. Its primary function is the initiation and development of youth programs directly related to leadership development and beef industry education.

James is a junior agricultural economics major at Texas A&M University, College Station. He has served two terms as president of the Texas Junior Hereford Association, was a

800 Commercial Hereford Heifers In Show-Sale At Fort Worth Show

Fort Worth — The seventh annual commercial Hereford heifer show and sale in connection with the Southwestern Exposition and Fair Stock Show will have an offering of 800 purebred commercial Herefords in the sale starting at 1 p.m., Sunday, Jan. 30 in stock show barn No. 6.

The heifers will come from 22 leading Texas Hereford breeders including: Estate of S. B. Burnett & Tom L. Burnett Cattle Co., Fort Worth; Paul Dauer, Panhandle; W. K. Gordon, Jr., Fort Worth; MO Cattle Co., Albany; Swenson Land & Cattle Co., Inc., Stamford; Richard Windham, Baird; J. A. Matthews, Albany; George Glascock, Cresson; C. J. Davidson, Fort Worth; Buster Carter, Pampa; Double U Hereford Ranch, Levelland; Boone Ranch, Littlefield; and J. E. Birdwell, Lubbock. Also: Coldwater Cattle Co., Inc., Amarillo; Summerour Hereford Ranch, Dalhart; Chester Latham, Dalhart; H. C. Lewis, Lubbock; L. C. Mc-

(CONT. ON PAGE 6)

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Granite Hills Hereford Ranch Site Of All-American Jr. Field Day

Kansas City — The 1977 All-American Junior Hereford Field Day has been scheduled for Thursday and Friday, July 28-29, 1977 to be held at Granite Hills Hereford Ranch near Llano, Texas, according to a recent announcement by the American Junior Hereford Association. Among items of interest to be included on the program will be an educational discussion concerning feeder calf composition and structure, grading and other points of importance. A ranch tour of the registered

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The operator will properly maintain our herd of cows and will allow us to pick one heifer calf for each year for every four cows we own at the beginning of the year as our share and the operator is entitled to the rest for his share. On the yearling heifers which calve as two year olds, we give the operator 100% of the calves, but the operator will furnish the black bulls to be used on the yearling heifers. The operator may select the Registered Hereford bulls to be used on the cow herd and we will pay one-half of the cost of these bulls. Vaccine and veterinarian expenses shall be shared on the same basis. Any cow or heifer that dies or is otherwise lost or missing, during the year shall be replaced by a heifer calf the following year by the operator. We register all of our heifer calves and the operator can register any or all of his share of the calves if he desires.

For Further Information Write or Call:
DR. WESLEY P. JAMES
754 South Rosemary
Bryan, Tx. 77801
713/846-8046

Gulf Coast Hereford Sale At Columbus Set For February 11

Columbus, Texas — The Gulf Coast Hereford Association will hold its 27th Annual Spring Sale on Friday, February 11, 1977, at the American Legion Park in Columbus, Texas.

Sixty-eight registered Herefords have been consigned to this sale. There will be fifty-seven horned bulls, ranging in age from 15 to 29 months, with 28 head calving in the fall of 1974. There will be three polled bulls, calving in the spring of 1976. Eight horned heifers have been consigned, ranging in age from 17 to 25 months, several of which will be bred by the date of the sale.

The cattle are clean pedigreed; are acclimated to Gulf Coast conditions, and will be tested for brucellosis and TB to meet health requirements to move into any area. They will sell as single lots and in pens of two and three. Larry L. Boleman, Extension Beef Cattle Specialist from Bryan, will judge the cattle for the sale, beginning at 9:00 a.m. on February 11. The auctioneers are Walter (T.L.) O'Neil and Dick (T.L.) O'Neil. Bitten of Bryan, who will start the sale at 1:00 p.m.

In addition to the regular field day activities, several notable Texas Hereford ranches will host an "Open House" in the days immediately preceding and after the Granite Hills activity.

The Granite Hills operation is located in the picturesque Texas Hill Country which offers unlimited family vacation opportunities. The 76,000 surface acres of fresh water lakes in the area feature a wide array of recreational activity, historic attractions and unsurpassed scenic beauty. Indications are that the largest crowd of Hereford youth and breeders in the history of the All-American Field Day will assemble for the Granite Hills event. All reservations for accommodations are being handled through the American Hereford Association Junior Department. Persons wishing further details are urged to contact the AHA at 715 Hereford Drive, Kansas City, Mo. 64105.

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80 Two-Year-Old
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The 14 Association members consigning cattle to the sale are: W. H. Brook & Son, Lela, Texas; Dr. L. J. Clark, Ballville, Texas; J. C. Frank & Sons, Giddings, Tex.; Harlatack Hereford Farm, Washington, Texas; Heaven Hill Farm, Brenham, Texas; Chas. Horder, Jr. Weimar, Texas; R. T. (CONT. ON PAGE 8)

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To Attend The Special Hereford Events

SATURDAY, JANUARY 29
Texas Junior Hereford Steer Competition

SUNDAY, JANUARY 30
8:00 a.m. — Texas Hereford Association 7th Annual Commercial Hereford Heifer Show.
1:00 p.m. — Texas Hereford Association 800 Purebred Commercial Hereford Heifer Sale. Barn 6.
3:30 p.m. — Junior Hereford Heifer Show.

MONDAY, JANUARY 31
8:00 a.m. — "Jock Turner" Register of Merit Hereford Breeding Show.
6:00 p.m. — Texas Hereford Association Social Hour, Kahler Green Oaks Inn, Sponsored by Fort Worth Hereford Club.
7:00 p.m. — Texas Hereford Association Annual Banquet, Kahler Green Oaks Inn.
8:00 p.m. — Texas Hereford Association Annual Membership Meeting, Kahler Green Oaks Inn.

*For Additional Information or Reservations,
Contact:*

Texas Hereford Association
3345 Winthrop Ave. — Fort Worth, Texas 76116
Phone: 817/732-7797



Edna Rilling of Gunn, Alberta, a Maine-Anjou breeder, had the high selling bull of all breeds, at the Edmonton Fall Fair '76. The bull sold for \$6100.00, prices were strong throughout the entire sale. The sale was extremely well supported.

National Maine-Anjou Show & Sale Set Jan. 21 At Denver Stock Show

Denver — The National Maine-Anjou Show and Sale will be held at the National Western Stock Show here on Friday, Jan. 21, 1977. The show at 8 a.m. will be in the Coliseum and judged by Dr. Gary Minish. The sale will be held at 1 p.m. in the Stadium Arena and auctioned by Merrill Anderson, Broadlands, Ill.

The sale offering of 50 lots will consist of three fullblood bulls; two 15/16ths bulls; five seven-eighths bulls; four fullblood females; 15 purebred females; and 21 three-quarter females.

A special feature of the event will be entertainment by Faron Young, the singing Sheriff and his Country Deputies, one of the leading Western Club acts in the world. They will perform from 8 to 9:30 p.m. for the Maine-Anjou group at the pre-sale get together hosted by the Wy-Col Maine-Anjou Association on Thursday evening, Jan. 20, in the grand ballroom of the Denver Hilton, then the doors will be opened to the general public.

Sale headquarters will be the Denver Hilton in downtown Denver, phone 303-593-3333, or reservations may be made through the sale management, Cagwin Cattle Services.

The National show and sale is co-sponsored by the Wy-Col Maine-Anjou Association and the American Maine-Anjou Assn., whose address is 684 Livestock Exchange Bldg., Kansas City, Missouri 64102.

For catalogs and information, contact Cagwin Cattle Services, Inc., P. O. Box 156, Virginia, Illinois 62991, office phone 217-452-3232, or Don Darryl Rahn, home phone 217-452-3937.

Maine-Anjou Sale In Houston Feb. 26

Houston — Texas Maine-Anjou Association's "The Texas Tradition" sale will be held during the Houston Livestock Show in the Astrodome Super Sale Salon at 4 p.m., Feb. 26 with an offering of 50 carefully selected percentage Maine-Anjou cattle.

In addition to the sale, the annual membership meeting of the Texas Maine-Anjou Assn. will be held at the sale headquarters, the Astro World Hotel that day, said Calvin Fryer, association president.

Maine-Anjou Steers Take Top Awards At Kentucky Fair

Maine-Anjou sired steers are awarded both Grand Champion and Reserve Grand Champion, proving once again that it is indeed the Performance Breed. Grand Champion went to "Big Red", shown by Teresa Dotson of Woodford County, Kentucky. It had a show weight of 1245 pounds. Big Red was sired by Cunia, Reserve Grand Champion went to "Eclipse" shown by Jeff Roark, also of Woodford County, Kentucky. It had a show weight of 1212 pounds. Eclipse was sired by Cocco-Cola.

Arizona Directs

Phoenix, Dec. 30 (USDA) — Steers 60-100 lower, but heavier steady. Steers 3,800. Good to mostly choice 2-8, 950-1075 lbs. 41.00-42.00 including near 500 head early in the week at 42.00; mixed good and choice 2-8, few 4's, 950-1175 lbs. 40.00-41.75, lots sale largely at 40.50-41.00; mostly good, end of choice 2-8, 1000-1150 lbs. 39.50-40.50; good 2-8, 950-1100 lbs. 39.00-40.00 with few loads 1125-1200 lbs. weights, including Holsteins, at 37.00. Hotters 600. Mixed good end choice and some choice good to mostly choice 2-3, 750-925 lbs. 38.00-38.50; string mostly good, mature type, 925 lbs. at 35.00. Slaughter Lambs 1,200, 1.00 higher. Choice and prime No. 1 pelt slaughter lambs 112 lbs. at 60.00.

The longest punt in professional football was 98 yards by a kicker named Steve O'Neal.

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16.9x38	6	6	209.95	10.14
14x9x28	6	5	116.95	6.24
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20.8x38	8	1	353.95	16.67
18.4x38	8	1	331.95	16.52
16.9x24	6	1	129.95	7.10
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NATIONAL MAINE-ANJOU

SHOW NATIONAL WESTERN DENVER, COLORADO
Friday January 21, 1977

Show: 8 a.m.

Judge: Gary Minish

Coliseum

Sale: 1 p.m.

Auctioneer:
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Anderson

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50 LOTS

3 Fullblood Bulls
2 15/16 Bulls
5 7/8 Bulls
4 Fullblood Females
15 Purebred Females
21 3/4 Females

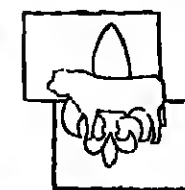
SALE HEADQUARTERS

The Denver Hilton, Downtown Denver, Colorado; phone - 303/593-3333 will be sale headquarters. Make your reservations to them or contact the sale manager and he will be happy to make them for you.

PRE-SALE GET TOGETHER

The WY-COL Association will host a Cocktail Hour with Hors d'Oeuvre on Thursday Evening January 20 in the Grand Ballroom of the Denver Hilton. PLUS

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Faron Young

PLUS ENTERTAINMENT

by FARON YOUNG, the singing Sheriff and his Country Deputies. This is one of the leading Western Club acts in the world. They will perform from 8-9:30 p.m. for the Maine-Anjou group and then the doors will be open to the general public. DON'T MISS THIS GREAT EVENING OF FELLOWSHIP AND ENTERTAINMENT.

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Odis Lowe's Shorthorn Program Is On "Beef Breeder's Target"

Rockwall, Texas — Odis A. Lowe Jr. says, "I'm on target with my Shorthorn breeding program," with a confidence born of the many concrete indications of the success of that breeding program.

The target he describes is the fine point in the beef industry which circles narrowly around the end product — a 1,000 to 1,050 pound beef animal that will slaughter a 600-650 pound carcass with yield grade 2 or 3, be choice quality, and have the marbling without excess fat that the supermarket and housewife demands.

"Everything in the American beef producing industry is geared to that kind of beef animal."

For the 25 years Lowe has been in the business of breeding registered Shorthorns that's the kind of animal he's been producing.

"Fortunately, when I decided to go into the registered Shorthorn business, I originally bought the big 1,300-1,400 pound kind of long, stretchy cows that were big milkers and would weigh a calf weighing 600 pounds or more," he said.

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Ph 817-594-4230

When Lowe went into the registered Shorthorn business, he purchased cows of three Shorthorn "families" from some of the leading breeders of that day, some from Deas Miller at DeLeon, some from C. M. Carraway, also of DeLeon, and some from the Long Ranch at Eldell, Texas, near Denton.

His original bull was purchased from Schofield Ranch at Austin and was the son of a bull that had been sold for \$16,000 to Argentina, but had been used briefly to breed a few cows before being shipped to South America, and Lowe got the only bull calf sired by the \$16,000 bull.

When Lowe's bull calves started coming along, he liked them so well that he started a selection program he still uses today — castrating all but the top 10 percent of his bull crop each year, and keeping what he believed to be only the very best ones of the top 10 percent for his own use. (A similar culling program has been used by some of the evidences of the success of Lowe's breeding program include the popularity of his calves he breeds with livestock show judges in recent years. A heifer he bred was the grand champion Shorthorn of the All-American heifer show at Ak-Sar-Ben in 1975; another heifer he bred was the champion heifer of the Hunt County Fair at Greenville, Texas in 1976; and he bred the heifer that was champion of the Shorthorn show at the Texas State Fair in Dallas in 1976.

"In the 1976 show at Dallas, five of the top six heifers in one class were all half sisters, and in another class six of the top 10 heifers were half sisters, all daughters of my chief herd sire," Lowe said. A steer of Lowe's breeding also earned a blue ribbon in his class at the Dallas show that year.

To protect the youngsters who might purchase his calves as show prospects, Lowe prices the heifers "at a price I would be willing to repay for the heifer at some later day whether she proved to be a winner or not" and he prices his steers at the top of the then-current market for similar quality and weight commercial steers.

Before going into the Shorthorn business Lowe had had Durhams, commercial Herefords, and some crossbreds, but when he decided to get into the registered business, he selected Shorthorns to get "away from eye problems" and raise cows with the ability to produce more milk.

"I picked Shorthorns for their fertility, milking ability, and their ability to produce under normal commercial cattle conditions," he said.

Lowe, a two-time past president of the Texas Shorthorn Assn. and presently a member of its board of directors, says that Shorthorns have proven that they will do the job, are successful crossbreeds with any breed as demonstrated by the fact that if other breeds of cattle around the world carry Shorthorn blood, and that they already are "what everybody else is trying to accomplish with introduction of the new Exotics."

"It's time for Shorthorn breeders to blow their horns," he says.

And that's the aim of the Texas Shorthorn Association, since its three major objectives for the near future are to: make a coordinated effort in public relations to acquaint people with Texas Shorthorns and the characteristics that beef cattle need, especially when the cattle go to the feedlot and you can make the Shorthorns grade there at any weight which the market demands at the time. Another major effort of the association will be to get all Shorthorn breeders involved in the association's activities and have an input into the



Lowe's chief herd sire, above, has amassed an impressive showing record through his progeny in recent years.

SHORTHORN LASSIES ELECT OFFICERS, TWO HONORED

Officers for the National Shorthorn Lassies were elected at the American Shorthorn Association national convention in Kansas City, Mo. in November. The Lassies, a ladies auxiliary, works to promote the Shorthorn breed through publicity, sales, and educational activities.

Chosen as the 1977 national officers were: Mrs. Paul Stetzer, Alpha, Ill., president; Mrs. Roger Magard, Sherman, S. Dak., vice president; Mrs. Wendell Lovely, Wilsall, Mont., secretary; Mrs. Irene Kosman, North Royalton, Ohio, treasurer. Other positions named were: publicity, Mrs. Marge Trillett, Linden, Ind.; membership, Mrs. Ruth Miller, Hannibal, Mo.; advisor and director, Mrs. [Name obscured].

The association's program, and a third objective is for the association to make a stronger thrust in youth activities, working on a stronger program of awards and recognition for young people who do a commendable job.

"If I ever see a breed of cattle that will do a better job than Shorthorns, I'll go to them... but right now and in the foreseeable future I don't believe there's any cattle that will out do the Shorthorns," Lowe said.

RANGE-RAISED SHORTHORNS

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Edsel Diplomat



The "milk factory" on his cows enabling them to wean calves nearly as large as the dam is one of the major concerns of Lowe in his culling program.



Odis Lowe has always liked Shorthorns in possession of the basic and doing ability, and the young herd sire is proving to be that kind.

Barbara Henry, Fresno, Calif.; directors, Mrs. Pnt Stout, Kromlin, Okla., and Janice Aldon, Hamilton, Mo.

The "Lassie of the Year" was also announced. This honor was given to the Lassie that did the most during 1976 to promote the Shorthorn breed and the Lassie function across the nation. This year the award is shared by two noteworthy individuals.

Mrs. Roger Megerd has been a Lassie since the association's conception in 1958 and has held every state office. She was national publicity director for three years and responsible for writing the National Lassie Newsletter.

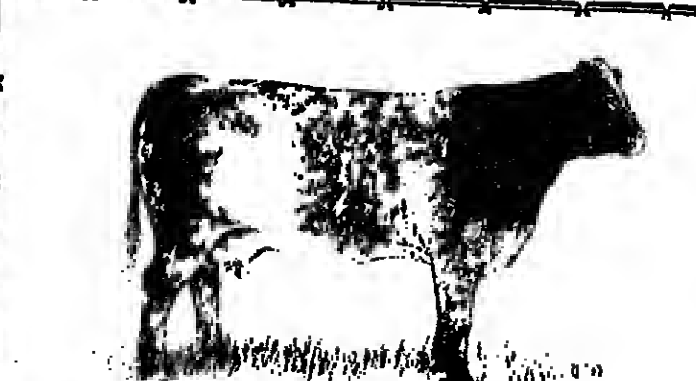
Another avid Shorthorn believer is Mrs. Wendell Lovely.

K.C. SHORTHORN SALE AVERAGES \$1,544

The 1976 National Declaration of Quality Shorthorn Sale, Nov. 8 & 9, Kansas City, Mo., was one of the Shorthorn sales in recent years with the average sale price for 34 lots being \$1,544. Auctioneer for the event was Bruce Hrooks, Ardmore, Okla.

Top selling bull, at \$5,200, was Willow Crest Five-O-Mile, owned by Willow Crest Shorthorns, Ft. Worth. This animal also took reserve and champion honors at the Shorthorn Show. Buyer for Hrooks was Peer Shorthorns, Lincoln, Neb. The bull was sired by Ball De Patis Count.

(CONT. ON PAGE 15)



shorthorns

-A new look at an old breed

Shorthorns have been with us a long time and they're here to stay. This breed has proven that it can provide you with a steady quality product. But Shorthorn breeders aren't satisfied with that. They are constantly improving the breed to provide the producer with success in a competitive market.

- Look at these breed characteristics:
- ... Fast gain
 - ... Reach choice grade at early age
 - ... Excellent mothering ability
 - ... Superior for crossbreeding
 - ... Docile temperament



Beef Revival Fosters Interest In World Shorthorn Conference

A revival in the fortunes of the beef cattle industry is creating growing interest in the second World Shorthorn Conference, to be held in Australia early next year.

Already several hundred inquiries to attend the event have been received from 10 countries.

The conference will be held in Sydney from March 29 to April 6, 1977.

It will coincide with the judging and sales of Shorthorn cattle at the Royal Easter Show and many tours have been arranged to visit some of Australia's top stud and commercial herds.

So far inquiries on the conference program have been received from cattlemen or breed societies in the United States, New Zealand, Canada, the U.K., Africa, the Argentine, Malaysia, Pakistan, Russia and Japan.

Other countries such as Sweden, Italy, Greece, Iran and Arab nations, Spain, India, the Philippines and Indonesia have inquired about importing some of the many Shorthorn breeds available from Australia.

Prince Philip, Duke of Edinburgh, has been asked to open the Conference in his official capacity as president of the Agricultural Societies of the Commonwealth.

Speakers will come from not only Australia but also the United Nations, the United States, England, Scotland, Canada, Africa and New Zealand.

The World Shorthorn Conference is open to anyone interested in cattle breeding. Trade inquiries: Mr. J. Hawkins, Conference Secretary, C.P.O. Box 8854, Sydney, New South Wales, Australia 2001.

November Red Meat Production Up 16%, 8% for 11 Months

(CONT. FROM PAGE 1)

output for January-November 1976 was up 8% from 1975, change by individual components: Beef, up 9%, veal, down 2%; pork, up 7%; lamb and mutton, down 10%.

Beef production totaled nearly 2.1 billion pounds, 8% above November last year and 7% more than November 1974. Cattle killed totaled 3,490,800 head, 1% above last year and 6% over November 1974. Live weight per head averaged 1,022 pounds, 37 pounds more than November 1975 and 13 pounds above November 1974.

There were 72 million pounds of veal produced in November, 5% below the 76 million pounds produced in November 1975. Calf slaughter at 468,400 head was down 2% from a year ago but 44% above the November 1974 kill. Live weight per head averaged 274 pounds, compared with 288 for November 1975 and 260 for November 1974.

Pork production totaled nearly 1.3 billion pounds in November, 30% over a year ago and 12% over November 1974. Hog kill totaled 7,466,300 head, 40% over last year but only slightly above November 1974. Live weight per head averaged 248 pounds, 2 pounds below November 1975 and 169 pounds under November 1974. A average live weight was 112 pounds, 4 pounds above last year and 8 pounds over November 1974.

There were 30 million pounds of lamb and mutton produced in November, an increase of 7% from a year earlier. Sheep and lamb slaughter totaled 537,600 head, less than 1% greater than a year ago and 16% lower than November 1974. Average live weight was 112 pounds, 4 pounds above last year and 8 pounds over November 1974.

WOOL SUMMARY

National Wool Market Review, Dec. 31 (USDA) — An inactive wool market prevails which is characteristic for the holiday period. Approximately 140,000 lbs. of wool sold in the territory states during the past week, bulk 62¢ original bag sold from 64-89 1/2 cents grease basis for while original 60¢ edged 62¢ ranged 1.65-1.70 clean delivered and 60¢ edged 65¢ sold 1.60-1.65. In the fleece area the only activity reported was at the farm level where small lots of fresh shorn mixed 50/58s moved to handlers at 62-65 cents grease for.

K.C. SHORTHORN SALE

(CONT. FROM PAGE 14)

In the female division the top seller was Green Ridge Robin a popular heifer at \$2,150. Sired by H. H. Model Perfection, the animal was owned by Greenridge and Taylor, Prairie City, Ill. and bought by Gary and Pam Naylor, Champaign, Ill.

Another top seller was Hub's E.P. Impact 7544, named calf champion at the national show. It was sold for \$4,500. The three interest buyers were Roger Steiger, Delevan, Ill., Dave Stock, Mt. Palauke, Ill., and Merl Welch, Wataga, Ill.

Other top prices were garnered by the following animals: Sutherland Ransom 147, owned by Sutherland Farms, Prospect, Ky., sold to Merland Farms, Plains, Kan., \$3,000; B Wonder's Chief Meta, owned by Reng's Shorthorns, Ogees, Iowa, sold to Dr. Harlan, Ave., Mo., \$2,050; J.W.B. Miss Columbine, owned by Mr. and Mrs. J. W. Brune, Lee's Summit, Mo., sold to Stanley Harper, Ogden, Ill., \$2,025.

Denver — The Top of the World Pinzgauer Sale will be a feature of the National Western Stock Show here beginning at 7 p.m., Wednesday, Jan. 18, 1977, in the Stock Show Arena.

Selling will be 80 lots including purebred bulls, purebred females, 75 percent Pinzgauer buller, bred and open 75 percent Pinzgauer females; and bred and open 50 percent Pinzgauer females.

The sale will be managed by Professional Cattle Services, Bruce Buechner, Route 1, Wynnewood, Oklahoma 73095, phone 405/665-4001. Eddie Wood will be auctioneer.

A special feature of the sale will be the sale of one-half interest and one-half possession in the popular sire, Prince, plus 2,000 vials of semen.

Other countries such as Sweden, Italy, Greece, Iran and Arab nations, Spain, India, the Philippines and Indonesia have inquired about importing some of the many Shorthorn breeds available from Australia.

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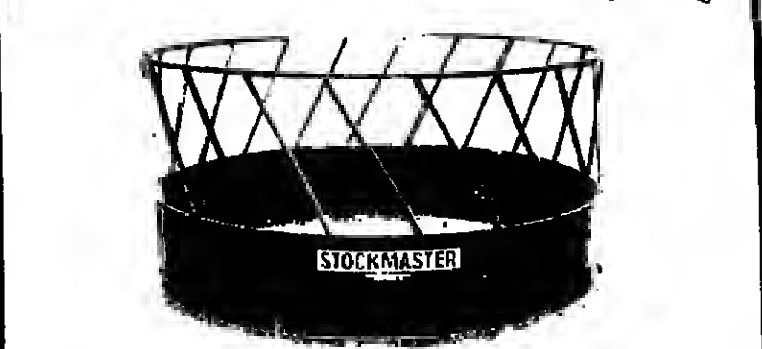
The World Shorthorn Conference is open to anyone interested in cattle breeding. Trade inquiries: Mr. J. Hawkins, Conference Secretary, C.P.O. Box 8854, Sydney, New South Wales, Australia 2001.

Western Kansas Directs

Dodge City, Dec. 30 (USDA) — Slaughter steers and heifers closed steady to mostly 50¢ lower, instances 1.00 off. Steers 10,400; Late sales, choice 2-4 1050-1250 lbs. 39.00-40.00, mostly 40.00; choice with end good 1075-1150 lbs. 39.00-39.50, low loads 1250 lbs. Holsteins 54.75. Heifers 5,600; Choice 2-4 925-1125 lbs. 37.50-38.00, mostly 38.00, about 800 head 38.25; few choice 875-900 lbs. 37.50-37.75; choice with end good 925-975 lbs. 37.25.

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National Western Stock Show Arena

Wednesday, January 19, 1977

Sale 7:pm

Denver, Colorado

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Purebred Bulls
Purebred Females
75% Bulls
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Auctioneer: Eddie Wood

Handwritten note in Arabic script: "كلنا من الامل"

Day Test Results
Are Announced

Gainesville, Tex. — Cooke County College has reported 10 animals on test during the 17th testing period of the CCC Beef Evaluation Center.

The bulls were delivered to the center on August 2, 1976. After undergoing a 21-day warm-up period, the official testing period began August 23, 1976. The 26-day report was completed on September 20, 1976.

The 10 bulls showed an average daily gain of 4.05 lbs. per bull for this testing period.

The 66-day report was completed on October 16, 1976. The 10 bulls showed an average daily gain of 5.16 lbs. per bull for this testing period. The 84-day report was completed on November 15, 1976. The 10 bulls showed an average daily gain of 8.88 lbs. per bull for this testing period. The 112-day report was completed on December 18, 1976. The 10 bulls showed an average daily gain of 6.50 lbs. per bull for this reporting period. Individual results are included in this publication.

Top Gaining Individuals to Date

Pulte Farms, Gainesville, Limousin, 1175 lbs. 112 day weight, 520 lbs. total gain, and 4.64 ADG.
Campbell & McNeill, Wills Point, Charolais, 1160 lbs. 112 day weight, 520 lbs. total gain, and 4.64 ADG.
Cold Comfort Farm, Gainesville, Charolais, 1250 lbs. 112 day weight, 470 lbs. total gain, and 4.20 ADG.
Pulte Farms, Gainesville, Limousin, 1160 lbs. 112 day weight, 465 total gain, and 4.15 ADG.

T. J. Davidson, Director of the test has announced the next weighing will be January 10-11, 1977.

U. S. Beef Breeds
Council Elects

U.S. Beef Breeds Council members held their annual meeting in Dallas on December 6 and elected officers for the coming year.

The Council is made up of the executive officers of nine major beef breed associations. Elected to serve as president for the coming year was Jay Gossett, Houston, Executive Secretary of the American International Charolais Association. He succeeds Orville Sweet, Kansas City, of the American Polled Hereford Association.

The new vice-president is H. H. (Hop) Dickenson, Kansas City, Executive Vice-President of the American Hereford Association. Roy Lacey, Executive Secretary of the International Brangus Association, San Antonio, was elected to the post of secretary, and Don Werth of the American Hereford Association is the new treasurer.

Man's relationship to Christmas changes from believing in Santa Claus, not believing in Santa Claus, until finally he is Santa Claus.

2-12—Texas Brangus Breeders "Top of Texas" Female Sale, San Antonio, Tex., P&F Cattle Co.
2-12—Noble Foundallon Tested Bull Sale, Ardmore, Okla.
2-12—South Texas Brahman Assn. Futurity Sale, Lone Star Comm. Co., San Antonio, Tex., Watson Cattle Serv.
2-12—Deep East Texas Polled Hereford Assn. Annual Sale, L/S Mkt., Woodville, Tex., TPHA
2-13—1st Annual South Texas Chianina Assn. Sale, San Antonio, Tex., Lytle Tom
2-14—18th Blue Ribbon Charolais Sale, Lone Star Comm. Co., San Antonio, Tex., Spons. Texas Charolais Sales Corp.
2-14—Healy Bros. Flying L Ranch Hereford Sale, Davis, Okla.
2-16—Penbandle Hereford Breeders Annual Sale, Goudy Sales Arena, Amarillo, Tex.
2-16—38th Annual OK&T Angus Sale, Buffalo, Okla.
2-18—Louisiana Charolais Brd. Cajun Classa Sale, 6:30 PM, LSU, Fargdale, Baton Rouge, La., Jernigan Charolais S.Mgmt.
2-18—21st Test Center Sale, Lovington, N.M.
2-18—Annual So. Texas Polled Hereford Assn. Sale, Stockshow, San Antonio, Tex.
2-19—Ralph Prosser Red Brahman Prod. Sale, Lone Star Comm. Co., San Antonio, Texas, Watson Cattle Serv.
2-19—Farm Equipment Sale, 10 AM, China, Tex., Horn's Auc. Service, Stuart Horn
2-20—Heston McBride Club Calf Sale, Llano, Tex.
2-21—Leslie Hudgins Red Brahman Dispersal, Hungerford, Tex.
2-23/24—Houston Livestock Show & Rodeo, Houston, Tex.
2-23—Top of Texas Angus Sale, 7 PM, Stock Show, Houston, Tex.
2-23—Holstein Sale, Spons. Holstein-Friesian Assn. of Texas, 1 PM, Houston, Tex.
2-23/24—World International Chianina Federation Meeting, Houston, Tex.
2-24—8th Annual Gulf Coast Char-Trek Grand Ballroom Sale, 2 PM, Marriott Hotel, Houston, Tex., No. American Auc. Co., Spons. Gulf Coast Charolais Brd., Assn.
2-24—Texas Chianina Assn. Sale, Houston, Tex.
2-24—Bluebonnet Brangus Breeders Pick of the Breed Sale, 8 PM, Houston, Tex., P&F Cattle Co.
2-24—2nd Annual Regional Texas-Oklahoma Tarantula Sale, 9 AM, Houston, Tex.
2-24—National Brahman Sale, Super Solon, 1 PM, Houston, Tex.
2-25—Weaver Ranch/Waltrip Ranch 3rd Annual Chianina Prod. Sale, Houston, Tex.
2-25—Texas Charolais Brd. Sale of Sales, 7 PM, Stock Show, Houston, Tex., Jernigan Charolais S.Mgmt.
2-25—Fabulous 40 Simmental Sale, Houston, Tex.
2-25—American-International Marchigiana National Sale, 5 PM, Astorbell Super Sala Salon, Houston, Texas.
2-25—Beefmaster Futurity Show & Sale, Auc. Sa'e Ring, Houston, Tex., Reyes Reyes & Eldar
2-26—Mid-Coast Santa Gertrudis Assn. Super Sale, 10 A.M., Houston, Tex., Superior Sales
2-26—McCurran County Reg. Cattle Brd., Assn. Prod. Sale, 1 PM, Idabel, Okla.
2-26—Harris Farm Brangus Prod. Sale, Columbus, Tex.
2-26—Wild Horse Hereford Bull Sale, Okmulgee, Okla.
2-26—Texas Limousin Assn. Sale, Houston, American Cattle Serv.
2-26—Polled Santa Gertrudis Assn. Sale, 2 PM, Houston, Tex., Superior

SOUTH BOSSIER
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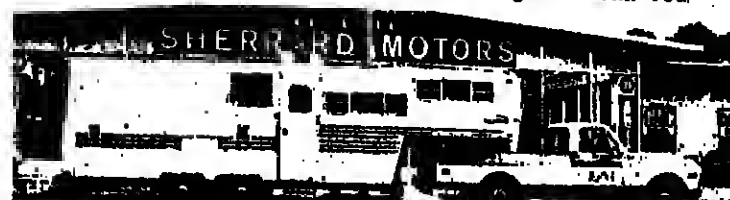
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JANUARY 11, 1977

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Several Special Features Include

- 110 head Black Whiteface two-year-old Halfers, Brad to Angus bulls.
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- 85 3-6 year old Angus cows, Pasture bred to Hereford and Angus bulls.

All of these cows are from Northwest Missouri and Southwest Iowa.

Many consignments of Bred Heifers originating from Reputation Nebraska, Colorado and Dakota Herds.

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18 Hands - Accepting Mares Now
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With 3/4 calves. 11 of the cows are ECLAIR daughters, all 4-year olds. Calves all Red and approx. 10 weeks old.

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- Bulls - Heifers -
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800 BRADFORD and Brangus halfers, Bangs vaccinated.
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Halfbloods &
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TOP QUALITY BREEDING AGE
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SWISS F4 heifers with excellent milking ability 10 to 15 months of age. JACOB RANCH, 512/742-3760.

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1/2 and 3/4 ROMAGNOLA HEIFERS
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COMMERCIAL

30 400-550 lb. Gray heifers

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530 ACRES - \$300 PER AC.
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6,000 - 20,000 ACRES, southwest San Antonio, Some Buffel, Klein-grass, runs cow to 3 acres. 1,000 - 2,000 - 4,500 - 6,000 - 12,000 ACRES up - Edwards Plateau, liveoak - sheep - goats - cows - deer, \$200.00 acre and up. Others. **J. L. HARDIN**, Box 941, Bredy, Texas 76825; 815/597-7454, tonight.

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337 Acres. Solid Native and Bermuda Grasses. Fenced. Plenty of Water. White Brick House in Excellent Condition. Home sets back off Highway. High on Hill Overlooking Ranch. Within Mile of huge 34,000 Acre proposed Cooper Reservoir and 9 Miles of Sulphur Springs, Texas.

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New brick home, new corral with barn, fenced and cross fenced.
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Assn. Formed, Meets Thursday and Saturday

Fort Worth — National Beefmaster Assn., a newly organized breed association, will hold a board of directors meeting in room 1801 in the Blackstone Hotel in Fort Worth at 7 p.m., Thursday, Jan. 6, to complete naming of its board of directors.

The NBA's first general membership meeting will be held at 9 a.m., Saturday, Jan. 8, in the Oak Hills Motor Inn in San Antonio.

Jim Wannamaker, Ellis, Kan., is president, and Luitis McCarter, Michie, Tenn., is vice president. The National Beefmaster Assn. will establish its offices in Fort Worth.

Replacement Cattle

(CONT. FROM PAGE 1)

lbs. 24.00-35.50, Sioux City to 37.50 early. Heifers: Choice 225-500 lbs. 28.00-33.00, Sioux Falls and Sioux City to 34.50; 500-700 lbs. 28.00-33.40, fleshy and partly fatened 700-900 lbs. 29.50-34.00.

Arkansas: 1,150; Bsteers: Choice 250-400 lbs. 28.00-40.00; 500-700 lbs. 32.00-38.00. Heifers: Choice 250-700 lbs. 25.50-30.25.

Dodge City, Kansas: 2,800; Bsteers: Choice 350-500 lbs. 27.25-40.00; 500-600 lbs. 30.00-35.75; 600-700 lbs. 30.00-37.90; 700-800 lbs. 35.40-38.50; 800-950 lbs. rather fleshy 35.10-38.50. Heifers: Choice 300-500 lbs. 22.00-36.00; 500-600 lbs. 21.50-34.70; 600-700 lbs. 31.50-38.10; 700-735 lbs. mostly 31.50-32.90.

Southeast: Feeder Cattle Summary: 8,200; Bsteers: Choice 200-500 lbs. 28.00-35.00; 500-600 lbs. 30.00-35.75. Heifers: Choice 200-300 lbs. 24.00-28.00; 300-400 lbs. 22.00-29.00.

Tennessee: 5,000; Steers: Choice 200-300 lbs. 32.50-35.50; 300-400 lbs. 31.50-37.25; 400-500 lbs. 31.50-38.00; 500-700 lbs. 31.50-35.50; 700-900 lbs. 30.00-33.50. Heifers: Choice 200-300 lbs. 25.50-29.00; 300-400 lbs. 25.50-32.25; 400-500 lbs. 25.50-33.00; 500-700 lbs. 24.00-31.25.

Plentiful Supplies of Meat in 1977

(CONT. FROM PAGE 1)

beef production will drop slightly in 1977. The record high corn crop in 1976 should encourage more hog production and bring about the largest pork supplies since 1974. Beef production and total red meat consumption were the highest ever in 1976, Lyeg said.

In 1977, the supply of red meat will average 191.8 pounds per person, down about a half a pound from the 1976 record per capita figure of 192.0 pounds. By categories, this is: 123.0 pounds of beef, down 5.5 pounds; 88.5 pounds of pork, up nearly 8 pounds; and about 2 pounds of lamb and a little over 3 pounds of veal, Lyeg said.

Total red meat production will increase slightly from 89.6 billion pounds in 1976 to 90.7 billion pounds in 1977. Most of this increase will come in pork which will go up to 13.7 billion pounds, over a billion pounds higher than the 1976 figure of 12.4 billion pounds. Beef production will drop slightly from 25.9 billion pounds in 1976 to 25.0 billion pounds in 1977.

The American Meat Institute is the national trade association of the meat packing and processing industry.

Bleiberville Brangus Bull Sale Set Jan. 15 At Port City in Sealy

Sealy, Texas — The Bleiberville Brangus Breeders' annual "Heart of Brangus Country" bull sale will be held Saturday, January 15, 1977, at 1 p.m. in the Port City Stockyards here.

Selling will be 100 Brangus bulls "that make sense." Featured will be range bulls and a few top herd sire prospects from the leading Brangus breeders in the area.

Auctioneer will be Gerald Bowls, West Point, Ga.

Further information is available from the sale managers, Matt and Ann Syler, Syler Sales Management, Inc., Route 2, Box 35, Burton, Texas 77840; phone 718/289-4400.

South Texas Brangus Bull-O-Rama Sale Jan. 12 At Beoville

Beoville, Texas — The South Texas Brangus Bull-O-Rama Sale will be held Wednesday, Jan. 12, beginning at 1 p.m., in the Bee County Livestock Market.

The offering of 80 range bulls are all breeding age registered Brangus, ready to work, Bangs, TB and fertility tested.

Lunch will be available at the sale also.

Sale headquarters will be the Drummers Inn, Beoville, Texas, phone 512/858-5128.

Sale day phone will be 512/858-1727.

Auctioneer will be Gerald Bowls, West Point, Ga.

Further information is available from the sale managers, Matt and Ann Syler, Syler Sales Management, Inc., Route 2, Box 35, Burton, Texas 77835, phone 718/289-4400.

There are 23 cities in the United States bearing the name Lincoln.

THE TUMBLE BUG

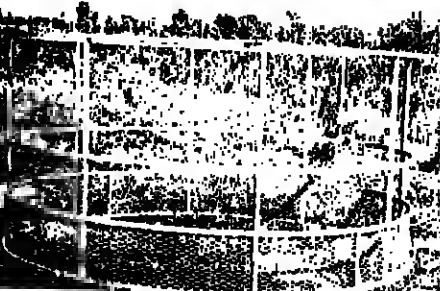
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TO LOAD: Simply back up to bale, apply brakes to bale carrier; continue backing until leading arm falls over bale, then pull away, loading bale as you go.

TO UNLOAD: Reverse above procedure, mopping as bale rolls off carrier. Both loading and unloading accomplished from the driver's seat.

No special hook-up needed other than push-pull switch installed to activate brakes (12 volt). May be used either on pickup or on tractor too small to handle bales on lift.

HAY HAULER 3-PT. HITCH HAY HAULER FOR 1,500 LB. BALES \$145.00



ROUND BALE FEEDER

8 ft. in Diameter
2 Piece for Easy Shipping - Bolted Assembly, Available With or Without Expanded Metal Bottom Ring

TEXAS TUMBLE BUG DEALERS

Golder Ford Tractor Rockdale, Tex.	M. R. Bell Burr, Tex.	Davila Hardware Normange, Tex.	Aussara General Supply Jourdanton, Tex.
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LeJohn Imp. Co Hubbard, Texas	McCoy Grocery Olama, Texas	Harrison Farm Service Baltavia, Texas	Hugh Robinson Farm Equip. Nevada, Texas
Stanley Feed Midlandville, Tex.	Point Co-Op Point, Tex.	Strouse Imp. Co. Corcoran, Tex.	Mabank Feed Mabank, Tex.
Adkins Hardware Ackie, Texas	W. J. Daniels Winnburg, Tex.	Greenline Chemical Bigh, Tex.	M. L. Skinner Marblehead, Tex.
Ben Tye & Sons Kress, Texas	W.P.W. Muenster, Texas	Foley Grain Whitewright, Tex.	Stewart Feed & Fertilizer Canton, Texas
Williamson Dairy Denton, Texas	A. O. Walker Edna, Texas	Tyler Livestock Auction Tyler, Texas	Grove & Picking Farm Equip. Troy, Texas
Reisen Feed Winters, Texas	Jerry Lloyd Gladewater, Tex.	McKelvey Truck & Tractor Albany, Texas	W. A. Oubase & Sons Ford Tractor Lufkin, Jasper, Nacogdoches, Tex.
Tuba & Son, Inc. Odessa, Texas	Walker Tractor Co. Stephenville, Texas	Lova Tractor & Equipment Henderson, Texas	O & F Farm & Ranch Supply Paris, Tex.
O&S Super Market Hangerford, Texas	Huntley, Ford Tractor Huntley, Texas	Stockton Equipment Mt. Pleasant, Tex.	Washington County Tractor Co. Burham, Texas

CUSTOM METAL WORKS

Box 182 - Canton, Tex. 75103 - East Hwy. 184
214/567-2981

Pines And Plains Brangus Breeders Bull Sale Jan. 8

Sulphur Springs — The Pines and Plains Brangus Breeders Association's 8th Annual bull sale will be held at the Jones Auction Barn five miles south of here on Highway 18 beginning at 1 p.m., Saturday, Jan. 8, 1977.

All of the 190 bulls to be offered will be 18 to 48 months of age, Bangs, TB and fertility tested, and all are registered Brangus.

Auctioneer will be Bert Reyes, San Antonio.

Sale headquarters will be the Remada Inn, Sulphur Springs.

Further information is available from Syler Sales Management, Inc., Route 2, Box 35, Burton, Texas 77835, phone 718/289-4400.

Violeta Beefmaster Sale Set January 15 At Hebronville

Hebronville, Tex. — The Violeta Ranch Beefmaster Sale will be held

Page 22 WEEKLY LIVESTOCK REPORTER Jan. 6, 1977

Saturday, January 15, 1977. Sale time is 1:00 p.m. Hebronville; turn left on FM 449, six miles, turn right at Violeta Sign thru gate.

Selling is a Beefmaster liver bull and 87 bend of coming two-year-old herd bull prospects and range bulls. All of the bulls have been fertility tested. Beefmaster females selling include 46 bred and open heifers, all pregnancy tested and 10 proven herd Beefmaster cows. All animals selling were bred and

Twenty-seven percent of the Russian firm output is said to come from 3 percent of the sown acreage. Most of the acreage in this 3 percent is a family plot.

Kimbell MEDICATED FEEDS ARE MONEY MAKERS

It goes without saying that no program or type of feed can guarantee a profit on a particular set of livestock. However, it is possible to guarantee that with proper management a feeding program will make livestock more valuable — better money makers.

KIMBELL Medicated Feeds Are Designed to Improve Animal Health and Balance Nutrition

This type of program improves the appearance, gives livestock that "good doing" look — this convinces you buyers they are "worth more."

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Get complete information on

Kimbell MEDICATED FEEDS ... THE MONEY MAKERS

Kimbell 37% RANGE BLOCKS (Medicated)

give needed supplementation to make gains and hold them. Positive control of horn flies and internal parasites.

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prevents anaplasmosis, also aiding in prevention of bacterial pneumonia and shipping fever (hemorrhagic septicemia) and reduces losses due to respiratory infections (shipping fever complex); aids prevention of foot rot and bacterial diarrhea. Contains Aureomycin.

Kimbell 32% (equivalent) Cattle Supplement

(Medicated) A better Pre-Conditioning supplement, aids in maintaining weight gains in the presence of respiratory disease, such as shipping fever. Contains 100% 8700.

Kimbell Pasture Supplements (Medicated)

in 20% to 30% levels, to fit pasture conditions, will keep them in top shape for breeding or selling. Positive control of horn flies and internal parasites.

Other KIMBELL Medicated Feeds to Meet Your Needs Are Available - Ask Your KIMBELL Dealer

SEE YOUR KIMBELL FEED DEALER TODAY FOR THESE PROFIT-DESIGNED SUPPLEMENTS

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General Offices Fort Worth, Texas

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Okla. Hog Numbers Estimated 10% Up

(CONT. FROM PAGE 1)

average of 7.1 pigs per litter for a total spring pig crop of 227,000 head.

Sows farrowed during June-November totaled 87,000 or 16% more than a year ago. The average number of pigs saved per litter, at 7.0 pigs, made a total fall pig crop of 259,000 pigs. This fall's crop was 14% above the June-November 1976 crop.

Producers reported selections to farrow 36,000 sows during the December 1976 through May 1977 period. This would be 4,000 more sows than were farrowed in the state during the corresponding period last year.

Okla. City Monday

Oklahoma City, Jan. 3 (UBDA) — Receipts 1,000. Slaughter cows generally steady, 60c lower. Bulls mostly 1.00 higher. Slaughter Cows: Utility and commercial 2-8 22.50-25.75; cutter 21.25-23.00, few high dressing cutter 23.50-25.75; canner and low cutter 16.75-21.00. Bulls: Yield grade 1-2 1000-1500 lbs. 32.75-35.00. Few cutter and utility stock cows 21.50-22.50, low good and choice replacement cows 23.25-25.00, low good yield grade 2-3 slaughter steers 11.15-12.88 lbs. 83.25-84.40.

Feeder steers and heifers under 500 lbs. generally steady. Feeder Steers: Choice 300-500 lbs. 37.00-41.00, low 37.00-38.00; 500-600 lbs. 35.00-37.00; good 300-500 lbs. 32.50-34.00. Heifers: Choice 300-500 lbs. 29.00-31.80; mixed good and choice 300-500 lbs. 27.00-29.00, few 500-600 lbs. 27.25-28.50; good 300-500 lbs. 25.00-28.00.

Hogs 1,400: Mostly steady to 50c higher. U.S. 1-2 200-250 lbs. 39.75-41.10. U.S. 1-3 200-270 lbs. 38.25-39.50. U.S. 2-3 240-300 lbs. 38.00-37.75. Sows: 50c to 1.00 higher. U.S. 1-3 350-620 lbs. 28.00-31.40. Boars: All weights 17.25-18.40. Feeder Pigs: 145 head, steady. U.S. 1-2 40-90 lbs. 32.50-35.00. U.S. 1-3 100-175 lbs. 23.75-30.50.

Classified Sell Limousin

Special ... STOCKER COW SALE

Saturday, January 22, 1977

Jones Livestock Auction

SULPHUR SPRINGS, TEXAS

12 Noon SELLING - 750 HEAD

250 Black and Black Baldfaced Cows

(Brangus and Angus)

150 Brahman cross-bred Cows

100 Charolais, Angus and Hereford Bred Cows

200 Mixed Brahman, Hereford and Angus Bred Cows

50 Select, top quality F-1 Brahman, Hereford Heifers - Ready to Breed

10 Hereford Bulls - 3 Brahman Bulls

ALSO ... COMPLETE DISPERSAL of the SUMMER HEREFORD RANCH, Starville Unit, Registered Herefords, 35 Females and 8 two-year-old Bulls.

Many of the cows will have calves at side. Others will be pregnancy tested. All cows will be Bonge tested and aged.

For information, Contact: JONES LIVESTOCK AUCTION

P.O. Box 815, Sulphur Springs, Texas 75482

Barn Phones: 214/485-2576, 214/485-3401, Shirley Exchange

RAY MARTIN, Fort Worth, Texas, Ph. 817/498-1934

MARVIN JONES, Ph. 214/685-7188, JACK ROBINSON, Ph. 214/763-5653

Located 4 miles south of Sulphur Springs on Hwy. 19

Colorado Directs

Greeley, Dec. 30 (F-3) — Steers fully 1.00 lower than late last week, heifers 50c to fully 1.00 lower. Bsteers 2.50. Broad range choice 2-4 1100-1250 lbs. 39.00-40.00, large bulk 38.25-39.75; few loads good to meaty choice Herefords 1300 lbs. 35.50 early. Around 400 on a carcass basis. Heifers 2,450. Bulk choice 2-4 950-1075 lbs. 37.50-38.00, load or so early to 38.35; few loads with end high-good 37.00. Some 750 on a carcass basis, same terms as for steers.

Slaughter Lambs 1,400: Choice and prime 103-115 lbs. with No. 1 to 8 pelts 47.50-48.50, few woolled lambs included at 48.00; some lambs in this bulk range with 115 lbs. weight limit, 20 cents per cwt. to be deducted for each pound over the limit; few loads 120-125 lbs. 44.00, load or so 140-145 lbs. 41.00 with no weight limits. Wool confirmed 62,500 lbs. One small lot mixed grade lamb's wool 78 cents grease; balance sold earlier this month and previously unreported, also mixed grade lamb's wool 80 cents.

Pybas and Ward Simmental Sale At Gainesville Jan. 8

Gainesville, Texas — The Pybas and Ward Simmental Production Sale will be held Saturday, January 8, 1977. Sale time is 1:00 p.m. at the Gainesville Livestock Auction in Gainesville, Texas.

This Simmental bull sale offers 90 lots of percentage Simmental bulls including 1/2, 3/4 and 7/8 bloods. Featured will be mostly Galant, Extra and Apollo breeding from Hereford base cows. The sale offers the opportunity to buy some of the best percentage Simmental bulls with a large number to select from.

For further information contact Gainesville LiveStock Auction, Box 1055, Gainesville, Texas 76240, 817/666-4397. Pybas Ranch, 817/665-0640, Thuyman Ward, 817/665-3692, or Cecil Ward, 817/665-3167.

Consult us now about your livestock marketing needs. We offer complete, friendly, competent service.

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'Mini Bull' Corral Fence

NEW IMPROVED

ALL-GALVANIZED NOW! Stronger, heavier longer lasting!

Mini-Bull corral fences, originated by Bernstein Brothers, are now even better with the addition of extra-heavy 8 gauge (approx. 3/16 in. dia.) steel top, bottom, and two intermediate time wires. This affords greater strength and durability and will add years of service to this product. All other horizontal and vertical steel wires are heavy 10 gauge (approx. 1/8 in. dia.). Openings are 6 inches square, rolls are 5 feet high and 150 feet long. This new, improved corral fence is all-welded and all-galvanized.

Freight prepaid on two rolls or more

\$79.00 \$82.00 Zone 2

\$84.00 Zone 1

Freight prepaid on two rolls or more

LOOK! This is the actual size (approx. 1/8 in. dia.) of the new, heavier, 8 gauge top and bottom and two intermediate wires

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